



Changing Rules Changing Lives

Dewan Housing Finance Corporation Limited

Corporate Social Responsibility

Dewan Housing Finance Corporation Limited

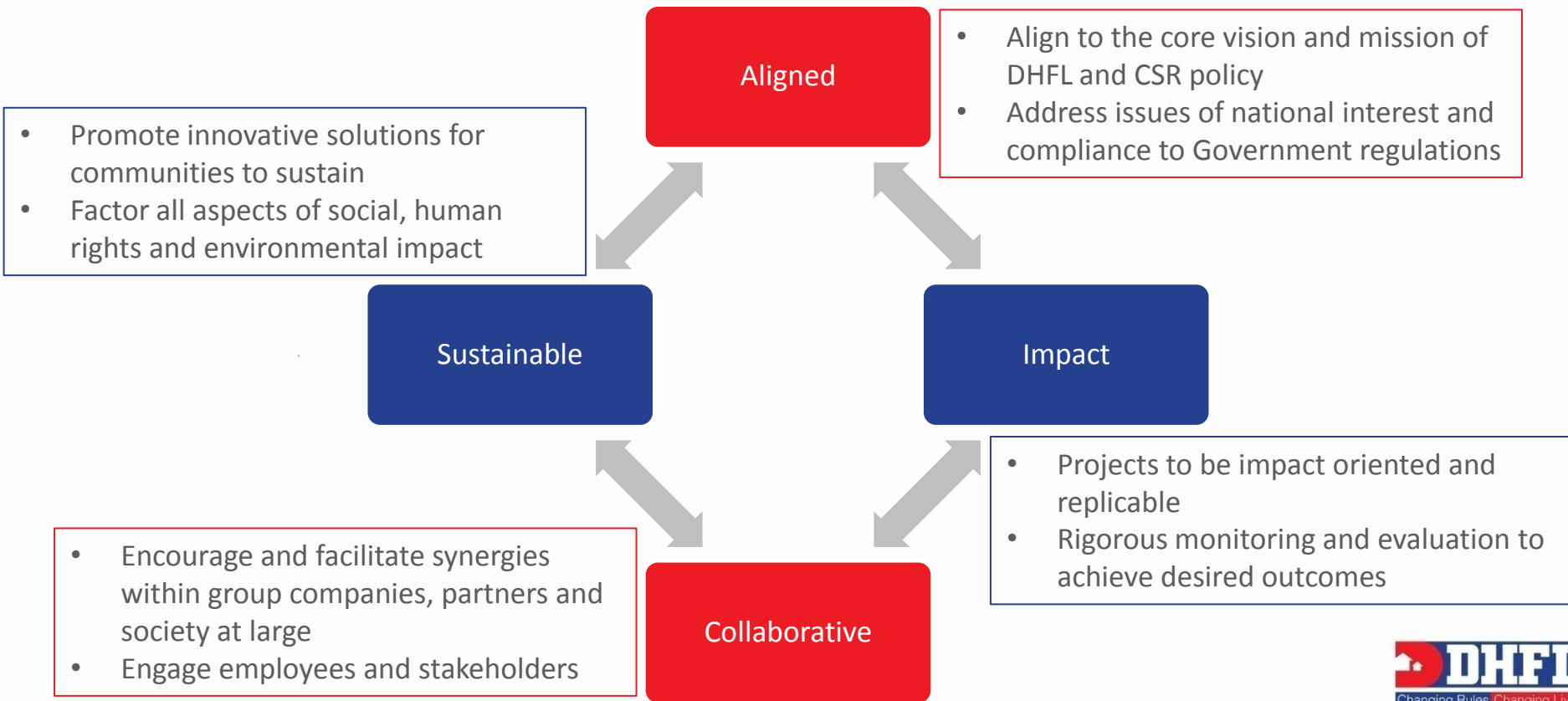
CSR Vision and Mission

To actively engage in philanthropic programs in an effort to promote the enrichment of the society.

DHFL in accordance with its business motto of **'Changing Rules, Changing Lives'** has extended its philosophy to social commitments by implementing programs that promote education and create livelihood opportunities among marginalised to change their lives.

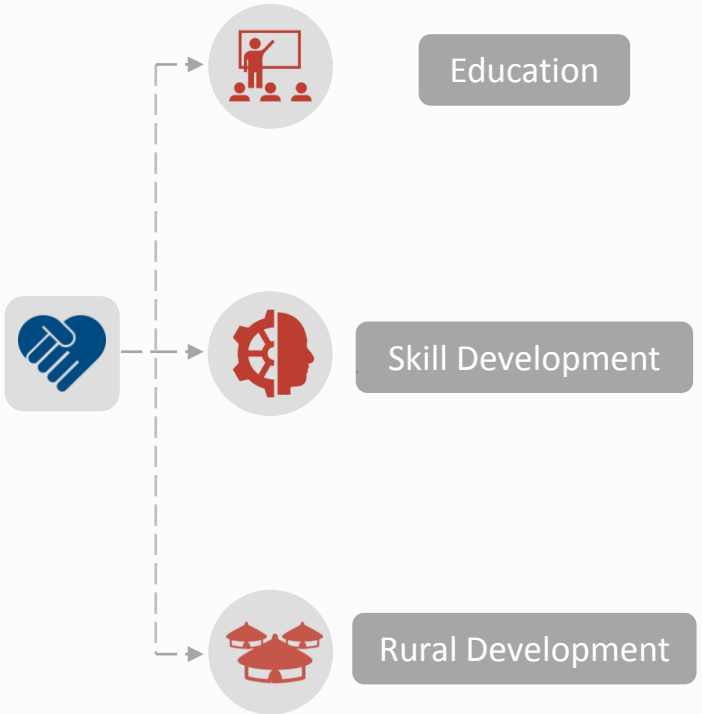
Our Principles

Our CSR objectives and undertakings are based on four key principles:-

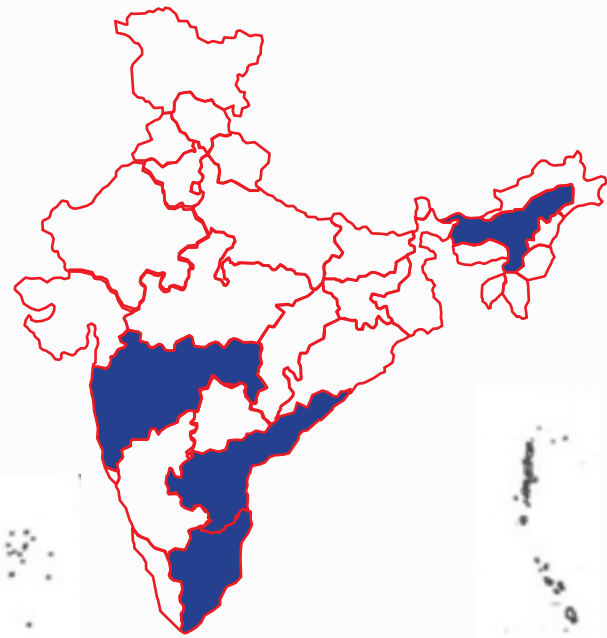
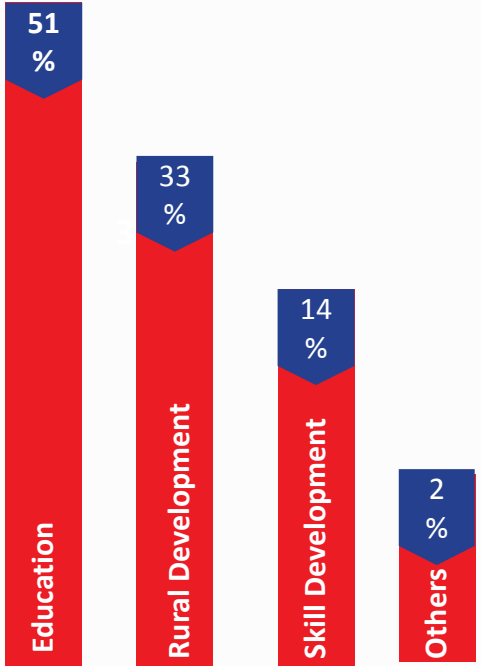


Our CSR focus...

We at **DHFL** are keen on engaging and giving back to the community and we believe that **Education** will encourage and help people make the upward journey in life.



Our Investments



Note: Map not as per scale.

Early Childhood Care and Education

DHFL has partnered with Department of Women and Child Development, Government of Maharashtra to adopt select Anganwadi centers in Maharashtra

Components



Build the capacity of Child Development Project Officers (CDPO), Supervisors, Anganwadi Workers and Sevikas to deliver pre-school education.



Supplement government's nutritional efforts basis gap analysis and cater to health care requirements of children and women in the community.



Upgrade infrastructure at Anganwadis to provide access to safe drinking water, sanitation facilities and transforming them into a child centric and friendly environment.

Outreach

990 Anganwadis

30000+ Children

Location

Vasai and Palghar taluka, Maharashtra

Regional Implementation Partner

Grammangal has its origin in 1926 and is a pioneer in Early Childhood Education.

The founders have been awarded Padmabhushan and Padmashri for their efforts. Grammangal has developed indigenous educational kits for children and have a residential training facility to conduct trainings at scale. They have closely worked with Government, UNICEF etc.



Pre Service Teacher Training

DHFL has proposed a partnership with Department of School and Sports Education, Government of Maharashtra to transform a District Institute of Education and Training (DIET) centre.

Components



Build the capacity of DIET faculty to practice methods for effective curriculum transactions, develop and use graded self-learning material.



Train trainees to understand psychological and cognitive development, theoretical and philosophical knowledge, effective curriculum transactions, graded self-learning material, achievement levels of the child



Facilitate adequately equipped teaching learning centre, material, books and multimedia packages for teachers, access to technology for students and appropriate environment for practice sessions

Outreach

10 Schools

13 Colleges

100 Faculty

500 Pre Service Trainees

Location

Osmanabad,
Maharashtra

Regional Partner

DHFL envisages to partner with a credible and capable organisation to fulfill the objective of the project and who have worked with DIET centre

Skill Development

DHFL will empower youth from economically weaker sections of society to generate livelihood and employment opportunities

Components



Empower youth in Banking and Finance Service Insurance sector skill traits:

- Business Correspondent – 500
- Loan Approval Officers - 500



Empower youth in Construction skill traits:

- Masons – 250
- Electricians – 250
- Plumbers – 250
- Carpenters - 250

Outreach

2 Training Centres
2000+ Youth

Location

Chandrapur and
Kolhapur,
Maharashtra

Regional Implementation Partner

SEED has immense experience in **seed|CSR** Corporate Social Responsibility implementing Skill Development projects across the country. They have projects spread across 17 states with 14 regional offices and 200+ strong team.

Drought Mitigation

DHFL has responded to the severe drought in Maharashtra by adopting five villages and committed for a three year holistic intervention towards village development and drought mitigation

Components



Soil and water conservation



Water resource development



Sustainable Agriculture



Livelihood promotion activities

Outreach

5 Villages

7080 Beneficiaries

Location

Phulambari,

Aurangabad

Regional Implementation Partner

Dilasa Janvikas Pratishthan has been working since last 17 years with a mission to improve the condition of water, soil and vegetation and empowerment of women. Dilasa has worked in the field of watershed management across 2524 villages in the backward Marathwada, Vidarbha, Northern Maharashtra and Pune Regions. Presently Dilasa is Resource Support Organisation (RSO) of NABARD in Marathwada and Vidarbha under NABARD Holistic Watershed Development Programme (NHWDP).



Regional Facilitation Partner

Samhita Social Ventures

Doing Good **Better**

Samhita Social Ventures is a social sector consultancy that provides solutions for companies and foundations to deliver impactful initiatives, leveraging the strengths of diverse stakeholders in the social sector. Samhita has worked with several leading companies to shape their CSR strategies, facilitate program implementation, and assess impact. It works with donor agencies, foundations, and philanthropists on high-impact social programs entailing capacity building, research, and events.

Since its inception, Samhita has been involved in a wide range of social sector initiatives in healthcare and sanitation, education, community empowerment, vocational training, rural livelihoods and financial literacy amongst others.

Financial Literacy

Sharmaji ke Sawal. Vinodji ke Jawaab.

DHFL has conceptualised and developed the program to generate financial awareness & inclusive growth amongst the marginalised segment

Components



Nukkad Natak



Educational Handouts



Toll- free number

Outreach

**Lower income
segments across
Maharashtra**

Location

Vasai, Kalyan, Dombivili,
Khopoli, Badlapur, Pune,
Nasik, Aurangabad,
Ahmednagar, Nanded,
Jalgaon, Sangli, Solapur

Facilitation Partner



Do One Thing is a renowned CSR advisory that assists organisations in developing responsible business strategies and have acted as an advisory for the Sharmaji Vinodji campaign to drive financial awareness & inclusive growth.

Other CSR Programs

Encouraging education through other partnerships

In addition to the flagship programs, DHFL has supported few other programs

Organisation	Components	Beneficiaries	Location
The Akshay Patra Foundation	Provide for nutritious mid-day meals to 20,000 students on a daily basis through centralized kitchen	266 schools and 20000+ children	Guwahati, Assam
Aim for SEVA	Support tribal & marginalized students of Free Students Home by providing holistic care and services for children	104 children	Nandalay, AP Anaikatti, TN
Yusuf Meherally Centre	Salaries of teachers and school staff and infrastructural upgradation of schools	3 schools, 11 staff and 800+ children	Tara, Shirki, Apte, Maharashtra
Connect ED	Provide for audio and visual tools to enhance learning outcomes and teaching experiences in school.	10 schools	Palghar, Maharashtra
Grammin Adivasi Vidyalaya	Renovation of the residential school run by the organization for students from tribal areas.	184 children	Mira Road, Maharashtra
Shri Ram English Medium School	Provide for fees of students that caters to their educational needs	147 children	Solapur, Maharashtra

Thank You

Mail us: csr@dhfl.com

