



DHFL announces an exciting offer for women customers

- *To enable access to home ownership amongst women-*

24 February 2014, All India: DHFL, India's second largest private housing finance company, today announced an exciting offer on its Home Loan products exclusively for women customers. Under the 'DHFL Home Loan for Women' offer, all single / first woman applicants who are also the sole / co-owners in the property will be eligible for a 25 bps (0.25%) waiver on the Rate of Interest. This scheme can be availed at any DHFL office across 456 locations in India till March 25th 2014. All customers who avail of the home loan during this period will be eligible for a 25% discount on processing fees.

Mr. Rakesh Makkar, President & CDO, DHFL, stated, *"DHFL has a legacy of innovating services and customising products to enable access to home ownership amongst the lower and middle income (LMI) segment. The 'DHFL Home Loan for Women' is a part of the Company's endeavour to empower women by encouraging them to invest / buy a home."*

DHFL home loan products include home loan, home extension loan, home improvement loan, home loans for NRIs, plot loans, mortgage loan, leased rental finance and non-residential property loan.

DHFL also offers an array of high return, high liquidity and high safety fixed deposit schemes, namely Aashray Deposit Plus for individual & trust investors and Swayamsidha specially designed for women.

DHFL has been assigned a rating 'CARE AA+' by CARE and 'AAA' by Brickworks for various secured long term debt instruments and CRISIL have assigned 'CRISIL A1+' rating for short term debt.

About DHFL:

DHFL was founded in 1984 by Late Shri Rajesh Kumar Wadhawan with a vision to provide financial access to the lower and middle income segment of the society. Led by Mr. Kapil Wadhawan, CMD, DHFL, the Company is reckoned as one of India's leading housing finance companies in India with a network across 450 locations.

The Company's representative offices in Dubai and London cater to Non-Resident Indians (NRIs) in their requirement for housing finance for purchase of residential properties in India.

DHFL has also been actively involved in areas of Education, Community Development, Health and Sports and has, over the period, associated with NGO's for various programmes that directly benefit Women, Children & Senior citizens of our society.

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