



For immediate release

DHFL inaugurates its First Branch in Palghar

Thane, May 23, 2014: DHFL, the second largest housing finance company in India, today inaugurated its flagship branch in Palghar at Shop 4, No. 2 - 3 Ground Floor, Neel Srushti, Village, Palghar West, Tal - Palghar, Thane 40140.

Speaking on the occasion, Mr. Rakesh Makkar, President & CDO, DHFL, said *“Palghar is an emerging residential property market. The need to open a new centrally located branch in Palghar arises out of the need to effectively address the rising housing demand in the region, especially in the lower and middle income (LMI) and affordable housing segments. DHFL believes in servicing the needs of this customer base in their neighbourhood and has thus expanded presence across all States of the country. This new branch in Palghar is another such location to be available to the customer in the locale.”*

DHFL's Palghar Branch will offer a wide array of home loan products catering to the large needs of its customers, including home loan, home extension loan, home improvement loan, plot loan, mortgage loan, leased rental finance and non-residential property loan. The Branch will also refinance project loans essentially for development of low and middle income (LMI) housing projects in the region.

DHFL also offers an array of Fixed Deposit Products for individual as well as trust investors that ensure high yield, safety and liquidity. Customers could visit DHFL's new branch at Palghar and avail any Fixed Deposit product viz. Aashray Deposit Plus, Swayamsiddha or Small Savings Scheme. DHFL Fixed Deposit Products are rated BWR (FAAA) ensuring high safety. DHFL Fixed Deposit products for individual investors also offer an accidental insurance cover of Rs. 1 lakh free of cost to its customers.

Further, DHFL offers customized insurance solutions that are designed in association with leading insurance providers.

DHFL is currently present in over 450 locations in India and has 2 international representative offices in Dubai, UAE and London, UK. The Company's AUM stood at Rs.448.2 billion as on March 31, 2014.

About DHFL

DHFL was founded in 1984 by Late Shri Rajesh Kumar Wadhawan with a vision to provide financial access to the lower and middle income segment of the society. Led by Mr. Kapil Wadhawan, CMD, DHFL, the Company is reckoned as one of India's leading housing finance companies in India with a network across 450 locations.

The Company's representative offices in Dubai and London cater to Non-Resident Indians (NRIs) in their requirement for housing finance for purchase of residential properties in India.



DHFL has also been actively involved in areas of Education, Community Development, Health and Sports and has, over the period, associated with NGOs for various programmes that directly benefit Women, Children & Senior citizens of our society. www.dhfl.com

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